



Community Family & Friends Annual Pledge Drive and Fundraising

Our Annual Pledge Drive is the largest and most important part of our fundraising efforts. Your Pledge gift helps provide Community Magnet Charter with the resources and tools to give each student a meaningful, rigorous, and well-rounded education.

Last year we raised 100% of our pledge goal! Together we will meet our 2023-2024 pledge goal and aim to have 100% CMCS PARTICIPATION!

The **suggested Pledge contribution is \$1,000 per STUDENT**, but we recognize that every family’s circumstances are different. Please make a gift to Pledge that is personally meaningful, and when making your contribution we ask you to consider the value of the enrichment programs and classroom support Community Magnet Charter School offers:

- P.E., Technology, Art, Dance, Improv/Drama, and Chess Instruction
- Multicultural Assemblies
- Field Trips
- and more!

These are the “extras” that help make Community Magnet Charter School the incredible place it is and are some of the reasons you chose this school for your child. All of this is made possible by your contributions!

During the 2023-24 School Year we need to raise nearly \$330,000 to support CMCS. Our **Pledge Drive raises nearly 2/3 of the funds we need** to support CMCS and this effort is the foundation of our fundraising. Other fundraisers in the year such as, Parade of Masks, Read-a-Thon, Sweethearts Dance, and Pump It Up, **help us reach our total fundraising goal, so your support throughout the year is essential!** Here’s how we plan to get there:

EXPENSES		INCOME			
		Gross Inc.	Fundraiser Costs	NET	
Enrichment / Education: 54%	\$178,590	Pledge Drive	\$225,000	\$10,000	\$215,000
Arts Education, Ballroom Dancing, Dance, CATCH Tutoring, Chess, Field Trips, Improv/Drama, Multicultural Assemblies, PE, and Technology Instruction		Read-a-Thon	\$50,000	\$2,500	\$47,500
Support Services for School: 33%	\$111,318	Pump It Up	\$30,000	\$5,000	\$25,000
Korean translation/office support, Scholarships, Admin Support, Supervision, and Tech Support, Appreciation Week, Beautification, Childcare, Grandparents Day		Yearbook	\$22,000	\$12,000	\$10,000
Books / Materials / Tech Purchases: 7%	\$20,000	Sweethearts Dance	\$16,000	\$5,000	\$11,000
Books and Materials, Library Books, Teacher Materials, Technology Purchases		Parade of Masks	\$12,000	\$2,000	\$10,000
Other: 8%	\$20,000	CMCS Spirit Store	\$10,000	\$5,000	\$5,000
Insurance, Accounting, Fees		Family Dinner Nights	\$3,000	\$0	\$3,000
		Shopping Rebates (Ralphs, Amazon, etc.)	\$3,500	\$0	\$3,500
TOTAL EXPENSES 2023-24 School Year	\$329,908	FUNDRAISING TOTAL	\$371,500	\$41,500	\$330,000



2023–2024 Pledge Drive Incentives/Gift Levels

Number of Raffle Tickets based on amount pledged or received by 9/29/2023

INDIVIDUAL RAFFLE PRIZES <i>*Offered During Fall Pledge Drive Campaign*</i>	CLASS INCENTIVES <i>*Offered All Year*</i>
<input type="checkbox"/> \$25 / \$50 Amazon Gift Cards (one each per grade) <input type="checkbox"/> Principal for the Day <input type="checkbox"/> <i>Date TBD during Second Semester</i> <input type="checkbox"/> Winter Program VIP Package <input type="checkbox"/> <i>Reserved Parking and two Front Row Seats!</i> <input type="checkbox"/> 5th grade Culmination Program VIP Package (5th grade only) <input type="checkbox"/> <i>Reserved Parking and two Front Row Seats!</i> <input type="checkbox"/> Lunch with Principal Toni (two students per grade) <input type="checkbox"/> <i>Pizza, popsicles, games, and a special photo!</i> <input type="checkbox"/> ½-page yearbook ad (for child or business) <input type="checkbox"/> CMCS Spirit Wear (one per grade)	<p>Any class that reaches 100% Participation:</p> <input type="checkbox"/> <i>\$50 Amazon Gift Card for Teacher</i> <input type="checkbox"/> <i>Movie Party</i> <p>1st Class in Lower Grades (K-2) to Reach 100% Participation:</p> <input type="checkbox"/> <i>\$100 Amazon Gift Card for Teacher</i> <input type="checkbox"/> <i>Jamba Juice Party</i> <p>1st Class in Upper Grades (3-5) to Reach 100% Participation:</p> <input type="checkbox"/> <i>\$100 Amazon Gift Card for Teacher</i> <input type="checkbox"/> <i>Jamba Juice Party</i>

BUD: \$1 – \$549 per child

Contributors at this level will be acknowledged on CFF newsletter, plus:

- ❖ 1 Raffle Ticket for payment of \$1 - \$275
- ❖ 2 Raffle Tickets for payment of \$276 - \$549

BLOOM: \$550 – \$999 per child

Contributors at this level will be acknowledged on CFF newsletter, plus:

- ❖ 4 Raffle Tickets for Payment of \$550-\$999

FLOWER: \$1,000 – \$1,099 per child **Suggested Contribution**

Contributors at this level will be acknowledged on CFF newsletter, plus:

- ❖ 6 Raffle Tickets for payment of \$1,000-\$1,099

BOUQUET: \$1,100 – \$3,999 per child

Contributors at this level will be acknowledged on CFF newsletter, plus:

- ❖ 8 Raffle Tickets for payment of \$1,100 - \$2,100
- ❖ 10 Raffle Tickets for payment of \$2,101-\$3,999

GARDEN: \$4,000+ per child

Contributors at this level will be acknowledged on CFF newsletter, plus:

- ❖ 12 Raffle Tickets for payment of \$4,000+



Community Family & Friends Annual Pledge Drive

Pledge Form

PREFERRED CONTRIBUTION METHOD (Electronic via ACH or Credit Card) via FreshSchools:

- <https://www.freshschools.com/app/fundraisers>

If donation is done by Check (with this form; please make checks payable to CFF):

1. Drop off your check and form at the school's main office or
2. Send it via Backpack Express (put it in an envelope marked "Pledge" in your child's homework folder)

NOTE: when sending a check make sure to add the name and grade of your child/children in the MEMO of the check

Our Family's gift level for the 2023 – 2024 Pledge Drive is (please check one):

The suggested contribution is \$1,000 per child

- Garden** \$4,000+ per child
- Bouquet** \$1,100 – \$3,999 per child
- Flower** \$1,000 – \$1,099 per child
- Bloom** \$550 – \$999 per child
- Bud** \$1 – \$549 per child

TIP: Search "Does <your company name> match donations" online to see if your employer offers gift matching! It's often easier than you think and a huge win for us all.

Email treasurer@welovecmcs.org if you are able to make a match.

Number of Children at CMCS: _____

Total 2023-2024 Pledge Contribution (amounts are kept confidential): _____

Check # _____ Contributed via FreshSchool _____

As a THANK YOU, we will recognize your gift (not amount) in CFF's Newsletter as:

Please list donor(s) as:

The _____ Family or Anonymous (please circle)

Your contribution is vitally important to the continued greatness of our school! Please TYPE legibly:

Parent Name(s) _____

Child's Name(s) _____ Grade(s) _____ Room #(s) _____

Address _____ City _____ State _____ Zip _____

Phone number _____ Email address _____

CFF (Community Family and Friends) is a 501(c)(3) nonprofit organization and Pledge contributions are 100% tax deductible. Our federal I.D. number is 95-4058022. Questions? Please email pledgedrive@welovecmcs.org Or visit www.welovecmcs.org.